

JEREMY E. SCOTT 18 year experienced, creative and detail-oriented graphic design professional, specializing in digital and print marketing. Strong emphasis on brand identity and creating visually stunning designs to help businesses establish a lasting impression in their industry.

www.quadrantcreations.com



Maytronics Inc. + Duluth, GA.

Senior Graphic Designer / Art Director (*July 2014 – Present*)

- Mentored junior graphic designers in design principles and software applications.
- Developed strategies for brand identity across multiple channels to attribute to a 19% brand lift.
- Leveraged strong typography skills to create engaging layouts for both print and digital media.
- Researched current trends in design elements and implemented them into projects as appropriate.
- Collaborated with marketing and eCommerce teams to develop creative concepts that increased newsletter open rates to 90% on average.
- Managed multiple projects simultaneously while meeting tight deadlines.
- Developed innovative designs for a variety of print and digital materials, including logos, brochures, websites, Amazon, newsletters, and advertisements.

SED International + Lawrenceville, GA.

Graphic Designer (*February 2007 - October 2013*)

- Developed creative collateral in alignment with brand vision and client requirements.
- Built relationships with vendors to ensure timely delivery of materials within budget constraints.
- Presented work samples at client meetings to demonstrate capabilities and gain approval.
- Leveraged knowledge of current design trends and technologies to create expert designs.
- Produced creative concepts for a wide range of corporate identities and branding initiatives.
- Developed multiple marketing materials, including brochures, flyers, and posters, to promote products or services.
- Designed graphics for social media campaigns, such as Facebook ads and Instagram posts.
- Worked closely with copywriters and other team members during the creative process.



Atlanta College of Art + now Savannah College of Art and Design

(*January 2001 - June 2005*)



Adobe Creative Suite (*Illustrator, Photoshop, InDesign*) + Campaign Conceptualization
Graphic Design + Video/Photo Shoots + Editorial Processes + User Interface (UI) Design
Style Guides + Typography + Photo Editing + PowerPoint Presentation Templates



- Featured on NinjaCrunch.com **"Collection of Red-Colored Logos"** *Alpha Dawg logo*
- Featured on DesignCrowd.com **"50 Awesome Army Logo Ideas That Will Grab Your Attention"** *Law Enforcement Tactics logo*
- Featured on PSDCollector.com **"40 Hot Burning Logos"** *FirePointe Steakhouse logo*
- Featured on TripWireMagazine.com **"40 Impressive Red Logos Designs"** *Alpha Dawg logo*
- Featured on TheDesignInspiration.com **"55 Stunning Blue Logos, Websites and Patterns Inspiration"** *Value Added Accounting Services logo*